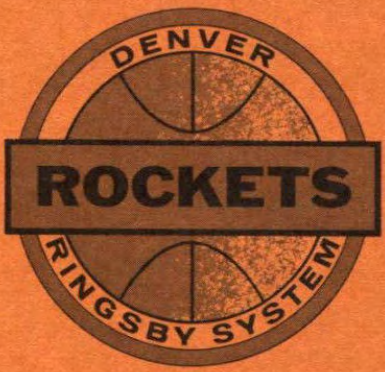

of the
American Basketball Association

1967-68 PRESS TV RADIO INFORMATION

HOME AND AWAY
ROCKETS SCHEDULE
(October through December)

OCTOBER, 1967

GAME	DATE	OPPONENT	SITE
1	Sunday, October 15	Anaheim	Arena
2	Tuesday, October 17	Houston	Arena
3	Thursday, October 19	Oakland	Away
4	Friday, October 20	Oakland	Away
5	Friday, October 27	Pittsburgh	Away
6	Saturday, October 28	New York	Away

NOVEMBER, 1967

7	Wednesday, November 1	Pittsburgh	Coliseum
8	Monday, November 6	Anaheim	Coliseum
9	Wednesday, November 8	Oakland	Coliseum
10	Friday, November 10	Houston	Arena
11	Saturday, November 11	New Orleans	Away
12	Sunday, November 12	Indianapolis	Arena
13	Thursday, November 16	Minnesota	Away
14	Friday, November 17	New York	Away
15	Sunday, November 19	Minnesota	Coliseum
16	Tuesday, November 21	New Orleans	Away
17	Wednesday, November 22	Houston	Away
18	Friday, November 24	Oakland	Coliseum
19	Saturday, November 25	Pittsburgh	Arena
20	Sunday, November 26	Pittsburgh	Arena
21	Tuesday, November 28	Oakland	Arena
22	Thursday, November 30	Houston	Away

DECEMBER, 1967

23	Sunday, December 3	Anaheim	Arena
24	Monday, December 4	Louisville	Away
25	Tuesday, December 5	Pittsburgh	Away
26	Thursday, December 7	Indianapolis	Away
27	Saturday, December 9	Anaheim	Arena
28	Wednesday, December 13	New York	Arena
29	Thursday, December 14	Anaheim	Away
30	Friday, December 15	New Orleans	Arena
31	Monday, December 18	Indianapolis	Arena
32	Thursday, December 21	Oakland	Away
33	Friday, December 22	Anaheim	Away
34	Tuesday, December 26	Oakland	Arena
35	Wednesday, December 27	Houston	Away
36	Thursday, December 28	New York	Arena
37	Saturday, December 30	Houston	Arena

(Continued on Back Inside Cover)

OWNERSHIP

The ABA awarded one of their 11 franchises to a trio of well-known businessmen last June 15, who announced that the team would represent the Mile High City of Denver. The three owners, each holding a third interest, were J. W. (Bill) Ringsby and his son, Don, of Denver, and James Trindle of Los Angeles.

J. W. (BILL) RINGSBY

The senior Ringsby is Chairman of the Board of the Rockets. Bill is also Board Chairman of the transcontinental trucking firm that bears his name. An avid, longtime area sports booster, he jumped at the chance to get in on the ground floor of the exciting, new professional basketball league.

DONALD RINGSBY

President of the Rockets is Donald W. Ringsby, 28, Executive Vice President of the Ringsby System. A graduate of Colorado University, where he played varsity water polo, Don loves all sports, especially basketball, flying, hunting, golf and, of course, water polo. He and his wife, Karen, have two boys—Kurt and Gray.

GARY RINGSBY

Gary Ringsby, 31, brother of Don, recently joined his brother and father in the ownership of the Rockets. A CU graduate, he is president and general manager of Grand Canyon Caverns in Dinosaur City, Ariz., and is also a devotee of all sports. Gary and his wife, Linda, have two girls—Trudi and Greta Sue.

Vice Chairman of the Denver Rockets is James Trindle of Los Angeles. He is one of the organizers of the ABA, and the man responsible for bringing pro basketball to Denver. Trindle, 47, heads the engineering firm of Voorheis-Trindle-Nelson, Inc., the third largest of its kind in California, with headquarters in L.A.

JAMES B. TRINDLE

An honor graduate of Kansas State University, he recently completed a term as president of the Southern California Chapter of Civil Engineers and Land Surveyors Society. A member of the ABA Board of Trustees, Jim and his wife, Ellen, live in Southern California with son Jim Jr., and daughter Nancy. Another daughter, Carolyn (Mrs. J. A. Lentz), lives in Denver.

THE FRONT

DICK EICHER . . .

Executive
Vice President
and
General Manager

Less than a week after the Denver franchise was granted, the Rockets appointed Dick Eicher to the dual post as Executive Vice President and General Manager. Eicher, 38, is a former Eastern Washington collegiate star, and for years was a standout in local AAU and NIBL play. The popular 6-6 former cager was named to the AAU All-America in 1956, and was an NIBL All Star in 1955 and 1957. Most recently, he was Director of Trade and Public Relations for D-C International, the trucking firm for whom he starred on the hardwood. He and his wife, Gerry, have three children—daughters Jadie and Lynn, and son David.

DEL KLONE

Del Klone, veteran trucking official who was Business Manager for the D-C Truckers of the NIBL, holds the same position with the Rockets. Klone, 46, is in charge of all tickets, travel and hotel arrangements for the club. Visiting media and teams requiring press row facilities should contact Del at (303) 255-0707.

DENNIS MURPHY

Dennis Murphy, 40, is Vice President and Secretary of the Rockets, and is generally credited with helping to found the ABA. A graduate of USC, he has been in the public relations field in Southern California for many years, the past eight with Trindle's engineering firm. Murphy is Director of Public Relations and Promotions for the Rockets. He and his wife, Elaine, have three children—daughters Dawn and Doreen, son Denny.

OFFICE TEAM

TOM MURRAY

A journalism grad (Denver University) who combined his love of sports and his business of writing is Tom Murray, Publicity Director of the Rockets. In the past, Murray has done publicity and public relations for, among others, DU, the Denver Bears (of the Pacific Coast League), Denver Broncos (American Football League), the Denver Invaders (Western Hockey League), city and state high schools, and the annual AAU basketball tournament. He and his wife, Kathy, have four girls—Tammy, Maureen, Sherry and Joleen. Murray may be contacted at the Rockets office (303-255-0707) or at home (303-798-6653).

NANCY LEWIS

One of the smartest moves GM Dick Eicher made was to get Nancy Lewis to give up her job with the Ringsby Trucklines for a tryout with the Rockets. After the first day, Nancy was "signed" to a "long-time contract" and has proved to be an invaluable member of the team. Nancy made the switch from trucks to basketball "because of my love of sports—especially basketball!" Hailing from Wheeling, West Virginia, Nancy came to Denver six years ago, a year before she met her husband, Fred. Married four years, Nancy and Fred (with the Martin Co.) are looking forward to "everyone of the Rockets (39) home games."

TICKET OUTLETS

The Rockets opened 15 ticket outlets throughout the greater Denver area in August, under the direction of the Harry Fowler Central Ticket Agency, located in the American National Bank Bldg. At the same time, a season ticket direct mail campaign was launched and more than 70 "captains of industry" canvassed the state in a concentrated drive. The combined efforts proved fruitful when, a week before Denver's opener in mid-October, Business Manager Del Klone reported that more than 700 season ducats had been purchased.

Service men in uniform and accredited high school and college students will be admitted to all Rockets games for $1.00 in the general admission section. Regular prices for tickets, which may be purchased at the Arena or Coliseum box office the day of the game, are $4, $3, $2 for reserved seats, and $1.50 for general admission.

ROCKETS TICKET OUTLETS INCLUDE:

- Joe Alperi's, 15th & Larimer Streets (Downtown).
- Englewood Men's Store, 3463 S. Broadway (Englewood).
- Howell's Department Stores in the Brentwood Shopping Center, 8500 W. Colfax Ave., 8800 N. Washington St., and the Arvada Plaza Shopping Center.
- Ball Music Co., Lakeside Shopping Center.
- Zales Jewelry, Security Life Bldg. (Downtown) and Westland Shopping Center.
- Rocky Mountain Bank, W. 14th and Carr St. (Lakewood).
- B & H Sport & Ski Shop, 2600 Main St. (Littleton).
- Rudolph Jewelers, Cherry Creek Shopping Center.
- People's Bank, 9635 Montview Blvd. (Aurora).
- Cottrell's Men's Store, Base Mar Shopping Center and Pearl and Broadway (Boulder).
- Harry Fowler, Inc., P.O. Box 94, Denver 80201.

For All Ticket Information, Call 255-7337 or 255-0707.

BOB BASS . . .

Head
Basketball Coach

After 15 years as one of the best college basketball coaches in the country, Robert Eugene Bass left the collegiate ranks and cast his lot with the pros—and the Denver Rockets were glad that he made his cast in the right direction.

Under his skilled hand, the Oklahoma Baptist University Bisons of Shawnee, Okla., ripped apart the Oklahoma Collegiate Conference (OCC) from 1952 through 1957, posting 275 wins against 143 losses, and winning six OCC titles.

Bass began his coaching career at Cromwell (Okla.) High School in 1950, at the age of 21. He returned to his alma mater in 1952 when he was named Athletic Director, Basketball Coach and Associate Professor of Physical Education.

Coach Bass is the author of three fine books on basketball, and is considered an authority on hardwood procedures. He holds a Master's Degree in Physical Education from Oklahoma University (1954).

He took the Bisons to the National Assn. of Intercollegiate Athletics (NAIA) Championships in Kansas City six times, copping the title once (1966) and finishing runnerup twice (1965 and 1967). Bass' NAIA tourney record is a fine 14 wins, 5 losses.

Bass, 38, capped his collegiate career his last year at OBU by scoring 25 victories in 32 contests and earning the accolade as "Coach of the Year" in small college play by the Basketball Writers Assn. (BWA).

The Rockets boss has toured South America as the coach of a collegiate all-star quintet (1964), traveled to Southeast Asia as a head mentor (1966), and last season was selected one of the NAIA coaches for the Pan American Trials.

Bob and his wife, Billie, have two sons—Kelly and Kip.

ROCKETS FIRST TEAM PICTURE—Front row (l to r), Steve Chubin, Willis (Lefty) Thomas, Larry Jones, Grant Simmons, Julian Hammond, Coach Bob Bass. Second row, Willie Murrell, Charley Gardner, Ron Horn, Rich Perks, Trainer Lloyd Williams. Third row, General Manager Dick Eicher, Tom Hoover, Gary Keller, Byron Beck, Paul Plowden, Public Relations Director Dennis Murphy.

LLOYD WILLIAMS . . .

Trainer

Lloyd (Willie) Williams, for the past seven years the Head Trainer for the University of Colorado Buffaloes, is filling a similar position with the Rockets.

At Colorado, he was responsible for the conditioning and training of all the university's athletic teams. In 1964, Williams was named a co-trainer for the United States Winter Olympics squad at Innsbruck, Austria.

Lloyd and his wife, Patricia, still live in Boulder with their two children—daughter Lisa and son Terry.

Denver Rockets Launched

By TOM MURRAY

From Los Angeles to Kansas City to Denver—that's the way the old (basket) ball bounced when the American Basketball Assn. (ABA) sought a city in the middle part of our great country to be the hub of the fledgling cage loop.

JACK GRUNWALD

James Trindle of Los Angeles finally picked Denver as the site of his franchise, one of 11 allotted by Commissioner George Mikan and trustees of the ABA. On June 15, 1967, Trindle sold two-thirds of his franchise to J. W. (Bill) Ringsby and his son, Donald, well-known Denver businessmen.

The senior Ringsby is Chairman of the Board of the new pro team, named the Rockets, while Don is its President. Trindle is Vice Chairman of the Board. Gary Ringsby, Don's brother, has since acquired a part of the Ringsby family's majority holdings.

The Ringsbys are executive officers of the transcontinental trucking firm that bears their name, The Ringsby System, while Trindle is the President of Voorheis-Trindle-Nelson, Inc., the third largest engineering firm in California, with headquarters in Los Angeles.

The Denver ownership wasted little time in getting a front office boss. Less than a week later, the Rockets announced the appointment of Dick Eicher to a dual post as Executive Vice President and General Manager.

Eicher, 38, is a former Eastern Washington collegiate star and for years was a standout in local AAU and National Industrial Basketball League (NIBL) play.

After reviewing a list of qualified coaching prospects, Eicher reached into the small college ranks on July 1 and selected Robert Eugene Bass, Athletic Director and highly successful Basketball Coach of Oklahoma Baptist University.

Coach Bass signed a two year contract and "We hope that we have the coaching find of the year in the ABA," Eicher said of Bob.

Eicher and Bass continued the fast pace of the Rockets by appointing, in rapid succession, a business manager, club trainer, public relations and promotions director, and a publicist. They put the Rockets in orbit by scheduling a couple of tryout camps—all of which was accomplished in a very short span of time.

On Sept. 2, Eicher announced that the radio broadcast rights for the 1967-68 season were purchased by Denver's KTLN, one of the area's most popular stations, with a power of 5,000 watts, and broadcasting 24 hours a day.

Bass' first tryout camp was held at Azusa Pacific College in California on July 7-8. From the 22 players in camp, a half-dozen were invited to the Denver tryout at Regis College, July 20-23.

From these two camps came 16 players when the Rockets opened practice at Regis College Sunday, Sept. 10. Two more players were brought in by Bass the opening week prior to the first public intra-squad game Saturday, Sept. 16.

The original sixteen candidates were:

CENTERS: Rich Parks, 6'8", St. Louis University; Elton McGriff, 6'8", Creighton University, and Ted Werner, 6'8", Washington State University.

FORWARDS: Charles Gardner, 6'8", Colorado University; Wayne Hightower, 6'9", Kansas University; Gary Keller, 6'10", Florida University; Byron Beck, 6'9", Denver University; Julian Hammond, 6'5", Tulsa University; Ron Horn, 6'7", Indiana University, and Willie Murrell, 6'6", Kansas State.

GUARDS: Larry Jones, 6'3", Toledo University; Grant Simmons, 6'3", Nebraska University; C. D. Wilson, 6'2", Cal State; Larry Armstrong, 6', Arizona State University; Steve Chubin, 6'2", Rhode Island University, and Willis (Lefty) Thomas, 6'2", Harbor Jr. College.

Joining the Rockets prior to their first public scrimmage were guard Sherman Dillard, 6'3", Tulsa University, and center Tom Hoover, 6'10", Villanova University.

The Rockets played a four game set of pre-season encounters with the Oakland Oaks late in September, and a trio of games with the Minnesota Muskies early in October. They split with the California club and took two out of three from Minnesota, winning the odd game each time.

Jack Grunwald, Denver business executive, was tapped to head a drive for season tickets among industry and professional people. And what a job he and his more than 70 co-chairmen did! With a week to go before opening tip-off, Grunwald's Guerrillas were a potent force in sending Denver's season ticket sales past the 700 mark. This figure should be the standard for each of the other 10 ABA clubs to shoot at.

The Rockets will play 39 league games at home, 31 in the Downtown Arena (Capacity: 6,900) and eight in the Denver Coliseum (Capacity: 10,000). They open their 1967-68 ABA campaign at home against the Anaheim Amigos Sunday, Oct. 15, 1967. Game time for all Rockets home games is 8 P.M.

The Denver Rockets executive offices are located at 3201 Ringsby Court, Denver, Colorado 80216—(303) 255-0707.

General Manager Dick Eicher sums it up by stating that, "We are optimistic that Denver will be one of the best, if not the best, franchise in the ABA."

Eicher based his optimism on the solid Denver ownership.

"They (the owners) have pledged a five year program and an all-out effort to make it (the basketball program) successful," said Eicher.

"That, plus the fact that Denver is a good basketball city, rich in history and success with the AAU and NIBL (National Industrial Basketball League) background. We look forward to our first season of professional basketball," Eicher noted.

The Men Behind the Mikes . . .

BOB MARTIN

DICK CARLSON

KTLN DUO PLAY-BY-PLAY VETERANS

Bob Martin, KTLN's Sports Director and a 17 year radio veteran, will handle the play-by-play for the Rockets, with sidekick Dick Carlson doing the color. Together, they will narrate each of the 39 home games, and Martin will describe the action of 25 road contests.

The popular Martin has long been the radio "Voice of the Denver Broncos" of the American Football League. In addition, he broadcasts University of Colorado football for KTLN and the Intermountain Network. In the past, Martin has described the play for hockey, basketball and baseball teams throughout Colorado.

ABA GOING WITH EAST-WEST DIVISIONS

EASTERN:

INDIANA PACERS
Gen. Mgr.—Mike Storen
Coach—Larry Staverman

KENTUCKY COLONELS
Gen. Mgr.—William Motsch
Coach—John Givens

MINNESOTA MUSKIES
Gen. Mgr.—Ed Holman
Coach—Jim Pollard

NEW JERSEY AMERICANS
Gen. Mgr.—Max Zaslofsky
Coach—Max Zaslofsky

PITTSBURGH PIPERS
Gen. Mgr.—Gabe Rubin
Coach—Vince Cazzetta

Follow the Rockets!

WESTERN:

ANAHEIM AMIGOS
Gen. Mgr.—Art Kim
Coach—Al Brightman

DALLAS CHAPARRALS
Gen. Mgr.—Mike O'Hara
Coach—Cliff Hagan

DENVER ROCKETS
Gen. Mgr.—Dick Eicher
Coach—Bob Bass

HOUSTON MAVERICKS
Gen. Mgr.—Slater Martin
Coach—Slater Martin

NEW ORLEANS BUCCANEERS
Gen. Mgr.—Babe McCarthy
Coach—Babe McCarthy

OAKLAND OAKS
Gen. Mgr.—Bruce Hale
Coach—Bruce Hale

1967-68 DENVER ROCKETS ROSTER

Player	No.	Pos.	Ht.	Wt.	Age	College	Pro Exp.	Remarks
Charlie Gardner	12	F	6-8	205	23	Colorado University	0	*"Hustler . . . fine competitor."*
Julian Hammond	22	F	6-5	205	23	Tulsa University	0	*"Tough rebounder and jumper."*
Ron Horn	30	F	6-7	220	28	Indiana University	3	*"Good defense . . . experienced."*
Willie Murrell	44	F	6-6	225	25	Kansas State	3	*"Big scorer . . . good moves."*
Tom Bowen	50	F	6-8	220	25	Grambling College	3	*"Heady player . . . good rebounder."*
Tom Hoover	24	C	6-10	250	26	Villanova University	5	*"The Big Guy . . . strong post."*
Byron Beck	40	C	6-9	240	22	Denver University	0	*"Raw ability . . . developing fast."*
Gary Keller	34	C	6-10	225	22	Florida University	0	*"Good potential . . . needs experience."*
Steve Chubin	14	G	6-2	200	23	Rhode Island	1	*"Driver . . . best when going tough."*
Willis Thomas	20	G	6-2	185	27	Harbor Jr. College	3	*"Exciting . . . fine outside shot."*
Grant Simmons	10	G	6-3	190	24	Nebraska University	0	*"Playmaker . . . good defense."*
Larry Jones	32	G	6-3	180	24	Toledo University	3	*"Smart shooter . . . a solid pro."*

DENVER

GENERAL

HOME GAMES

Denver will play 39 home games—31 in the downtown City Auditorium Arena, eight in the Denver Coliseum. By months: Oct.—2, Nov.—10, Dec.—8, Jan.—7, Feb.—6, Mar.—6. They will host Anaheim, New Orleans, Oakland and Dallas five times; Houston 4, and Pittsburgh, Indiana, Minnesota, New Jersey and Kentucky, 3 times each. During the week, they will play on 6 Sundays, 7 Mondays, 6 Tuesdays, 7 Wednesdays, 4 Thursdays, 4 Fridays and 5 Saturdays.

UNIFORMS

The Rockets will be one of the best dressed teams in professional sports. The team colors are Orange, Black and White. At home, they will wear basic white with orange and black trim and black lettering. Their warmups will include the latest basketball fashion—a turtleneck sweater.

TICKETS

All seats except general admission are sold on a reserved basis. Season tickets are sold prior to opening game as follows: $4.00 per game, $140 per season; $3.00 per game, $105 per season; $2.00 per game, $70 per season, and $1.50 per game, no season ticket. In addition, a "20 Game Plan" or "Half-Season Ticket" program was recently instituted, in which buyers would get to see each ABA team twice during the season, beginning Nov. 1. The top ticket sold for $76 for the 20 games; the $3.00 ticket for $57, and $38 for the $2.00 ticket.

COVERAGE

The national media may be watching the ABA very closely before committing themselves, but the Denver Rockets are both pleased and proud at the general acceptance of both the local and statewide newspapers, radio and television. From the smallest weekly to the largest daily paper, from the tiniest radio transmitter to the powerful 50,000 watter, from the town with one channel to the big city with four television stations, and adding the two wire service offices, the coverage has been excellent and the results heartening. Our warmest thanks to each and every member of the working media.

GRANT SIMMONS, GUARD

ROCKETS INFORMATION

AWAY GAMES

Denver will play 39 games away from home. By months: Oct.—4, Nov.—6, Dec.—7, Jan.—8, Feb.—9, and Mar.—5. They will visit Anaheim, Houston, Oakland and New Orleans five times; Dallas, 4, and Pittsburgh, Indiana, Minnesota, New Jersey and Kentucky, 3 times each. During the week, they will play on 4 Sundays, 2 Mondays, 4 Tuesdays, 6 Wednesdays, 8 Thursdays, 10 Fridays and 5 Saturdays.

UNIFORMS

On the road, the Rockets will wear orange with white and black trim and black lettering.

WHERE THEY WILL STAY

Anaheim—The Jolly Roger
Oakland—Edgewater Inn
Pittsburgh—Penn Sheraton Hotel
New Jersey—Not confirmed
New Orleans—Jung Hotel
Indiana (Indianapolis)—The Marott
Minnesota (Minneapolis)—The Radisson
Kentucky (Louisville)—Kentucky Hotel
Dallas—Adolphus Hotel
Houston—Ramada Inn

ABA OFFICIALS

Commissioner, George L. Mikan
Asst. Commissioner, Thurlo E. McCrady
Public Relations & Marketing Director, Don Carr
The League Office is 902 Farmers and Mechanics Bank Bldg., Minneapolis, Minn. 55402. Telephone (612) 336-5801.

TOM HOOVER, CENTER

BYRON BECK

. . . 6-9, 240 pound center-forward . . . 22 years old . . . from Ellenburg, Wash. . . . was a Junior College All-American . . . two year regular at center and forward for Denver University . . . set school record for FG percentage, 55.7%, as a senior . . . named to the AAU All-American team in Denver last March . . . second round draft choice of Denver and Chicago Bulls (NBA) . . . married . . . calls Denver home . . . rookie.

TOM BOWEN

. . . 6-8, 220 pound forward . . . 25 years old . . . the newest addition to the Rockets . . . attended famous Grambling (La.) College, where he was classmate of pro football stars Buck Buchanan, Ernie Ladd, Willie Brown and Nemiah Wilson . . . has good hands . . . was a former teammate of the Rockets' Willie (Lefty) Thomas on a barnstorming circuit . . . joined Denver after late cut of the St. Louis Hawks (NBA) . . . single . . . a three year pro.

STEVE CHUBIN

. . . 6-2, 200 pound guard . . . 23 years old . . . former Rhode Island University star . . . all-time Rams scoring leader . . . 2,150 points in four years . . . received honorable mention All-American, 1966 . . . was All-Eastern three years . . . averaged 24 points as a senior . . . played last year in Milan, Italy . . . honored as the top player in Europe . . . hobbies include traveling, boating, girls and the beach . . . not necessarily in that order . . . single . . . one year pro experience.

CHARLEY GARDNER

. . . 6-8, 205 pound forward . . . 23 years old . . . All-Big Eight twice as post man for the Colorado Buffaloes . . . league scoring champion, 1966 . . . averaged 25 points a game . . . Academic All-American as a senior . . . Phi Beta Kappa . . . set individual school record with 42 points against Nebraska his final year . . . born in Lincoln . . . played in the World Basketball Championship in Santiago, Chile, 1966 . . . with AAU team . . . last year was administrative assistant to CU athletic director . . . and was freshman basketball coach for the Buffs . . . hobbies include volleyball, motorcycling, skiing and golf . . . lives in suburban Boulder, Colo. . . . single . . . rookie.

JULIAN HAMMOND

. . . 6-5, 205 pound forward . . . 24 years old . . . former Tulsa University standout . . . possesses strong legs . . . has excellent timing and quickness near the basket . . . the most pleasant surprise in the tryouts . . . All-Missouri Conference, 1966 . . . led the nation in field goal accuracy as a senior . . . in 29 games (1965-66) split the strings at a .659 clip . . . left-handed all the way . . . single . . . calls Tulsa, Okla., home . . . rookie.

TOM HOOVER

. . . 6-10, 250 pound center . . . 26 years old . . . played for Villanova University . . . the "big guy" that the Rockets must have to be a contender . . . NBA veteran of five years . . . with the St. Louis Hawks and the Los Angeles Lakers . . . strong rebounder, tough on defense . . . good for double figures, both scoring and rebounding . . . his hobby is collecting jazz albums . . . employed off-season as a professional comedian . . . married, two children . . . five year pro.

RON HORN

. . . 6-7, 220 pound forward . . . 28 years old . . . All-Big Ten at Indiana University, 1960 . . . played AAU ball with the Army All-Stars . . . was with the St. Louis Hawks (1961) . . . Los Angeles Lakers (1962-63) . . . jumped to the ABL . . . was leading scorer for the Long Beach Chiefs . . . once scored 38 points and hauled down 33 rebounds in a pro game . . . has scored 50 or more points four times in his career . . . married, seven children . . . no hobbies . . . four year pro.

LARRY JONES

. . . 6-3, 180 pound guard . . . 25 years old . . . born Columbus, Ohio . . . still calls it home . . . was a three year regular at Toledo University, 1961-64 . . . earned All-American rating as senior . . . averaging 27 points per game . . . led the Mid-American Conference each of his three varsity years . . . once scored 35 points with a broken wrist . . . against Butler University . . . played for the Philadelphia 76ers (NBA), 1964-65 . . . a Blue Key (honorary scholastic society) holder at Toledo . . . working on his Master's Degree at the University of Scranton . . . played in the Eastern League the past two seasons . . . single . . . three year pro.

GARY KELLER

. . . 6-10, 225 pound forward-center . . . 22 . . . All Southeastern Conference his varsity career at Florida University . . . averaged 15 points, 12 rebounds per game during his three years . . . born in Elizabeth, N. J., but prepped at St. Petersburg, Fla. . . . played on state championship clubs last two years in high school . . . was named to the High School All-American as a senior . . . hobbies include all water sports and bridge . . . single . . . but will be married next Spring . . . Rookie.

WILLIE MURRELL

. . . 6-6, 225 pound forward . . . 26 . . . former Kansas State University star . . . All-American, 1964 . . . chosen for the Olympic Trials the same year . . . All-Big Eight as a junior and senior . . . leading scorer and Most Valuable Player, 1964 . . . selected MVP in annual East-West College All-Star game, 1964 . . . tallied 20 points and 17 rebounds . . . played in the Eastern League past two seasons . . . was rebounding champ both years . . . averaged 22 points and 20 rebounds (with a game high of 35) last year . . . voted "Player of the Year" in the EL . . . born in Taft, Oklahoma . . . married, one daughter . . . two year pro.

GRANT SIMMONS

. . . 6-3, 200 pound guard . . . 24 . . . All-Big Eight at Nebraska University, 1966 . . . averaged 18 points a game as a senior . . . made Look Magazine District 5 All-American . . . born in New Orleans, but moved to Omaha as a youngster . . . where he garnered 11 letters at Benson High . . . was All-City and All-State twice in football (as an end), baseball (as a centerfielder), and basketball (as a forward) . . . won Walter Dobbins award as best Big Eight basketball player by the press . . . won a two year Graduate Award for academic superiority . . . was physical education instructor at Lincoln High last year . . . played in AAU Tourney in Denver last March . . . married . . . rookie.

WILLIS (Lefty) THOMAS

. . . 6-2, 185 pound guard . . . 27 . . . played Junior College ball in Los Angeles . . . All-League in the tough L.A. Conference . . . where he averaged 28 points a game . . . was All-Army both years while in service . . . once scorched the nets for 55 points . . . averaged 38 points a game in Europe . . . played the past four years with the Harlem Clowns . . . averaged 150 games each season . . . hobbies include dancing, swimming, tennis . . . married, one child . . . four year pro.

LAUNCHING THE ROCKETS

NEWSPAPERS:

The Denver Post—Lee Meade, Ralph Moore, Bob Bowie, Jim Graham
The Rocky Mountain News—Chet Nelson, Lynn Howell, Bob Collins
Associated Press—Frank Pitman
United Press International—Don Myers, Brad Smith
The Sporting News—John Roxbury
Intermountain Jewish News—Max Goldberg
The Denver Blade—Joe Coleman
The Denver Catholic Register—Bill Slevin
Alamosa Valley Courier—Steve Ross
Boulder Camera—Howard Baxter
Colorado Springs Free Press
Colorado Springs Gazette-Telegraph
Durango-Cortez Herald—Roy Pace
Ft. Collins Coloradoan—Scott Copeland
Ft. Morgan Times—Richard Eyestone
Grand Junction Sentinel—Cliff Parker
Greeley Tribune & Republican—Paul Moloney
Jefferson Sentinel—Dick Hilker
Sterling Journal-Advocate—Don Miles
Trinidad Chronicle-News—Clarence Monismith
University Park News—Bob Skinner

RADIO:

DENVER

KBPI—Bill Pierson
KBTR—Fred Dresler
KDEN—Bill Reed
KDKO—Dave Segal
KFML—John Morrill
KFSC—Paco Sanchez
KGMC—Bob McWilliams
KHOW—Jack Fitzpatrick
KICM—Howard Elkins
KIMN—Don Martin
KLAK—Ed Scott
KLZ—Starr Yelland, Don Cole
KMYR—Craig Bowers
KOA—John Henry, Duke King

DENVER—Continued

KOSI—Bob Rubin
KQXI—Dick McKee
KTLN—Bob Martin, Dick Carlson
INTERMOUNTAIN NETWORK—
Tony Larson

BOULDER

KBOL—Ed Perkins

COLORADO SPRINGS

KRDO
KPIK

GRAND JUNCTION

KREX

TELEVISION

KWGN, Channel 2—Fred Leo
KOA-TV, Channel 4—John Henry, Paul Manasseh
KLZ-TV, Channel 7—Starr Yelland, Don Cole, John Connors, Fred Hobbs
KBTV, Channel 9—Jack Wilson, Fred Dresler

HOME AND AWAY
ROCKETS SCHEDULE
(January through March)

(Continued from Inside Front Cover)

JANUARY, 1967

GAME	DATE	OPPONENT	SITE
38	Tuesday, January 2	Indianapolis	Arena
39	Wednesday, January 3	Houston	Away
40	Thursday, January 4	New Orleans	Arena
41	Wednesday, January 10	Louisville	Arena
42	Thursday, January 11	Houston	Away
43	Tuesday, January 16	Minneapolis	Arena
44	Thursday, January 18	New Orleans	Arena
45	Friday, January 19	Anaheim	Away
46	Sunday, January 21	Anaheim	Away
47	Wednesday, January 24	Louisville	Arena
48	Friday, January 26	New Orleans	Away
49	Saturday, January 27	Dallas	Away
50	Monday, January 29	Dallas	Arena
51	Tuesday, January 30	Oakland	Away
52	Wednesday, January 31	Anaheim	Away

FEBRUARY, 1967

53	Sunday, February 4	New Orleans	Arena
54	Wednesday, February 7	Dallas	Arena
55	Thursday, February 8	Indianapolis	Away
56	Friday, February 9	Louisville	Away
57	Sunday, February 11	New Orleans	Away
58	Monday, February 12	Dallas	Away
59	Thursday, February 15	Anaheim	Coliseum
60	Friday, February 16	Dallas	Away
61	Saturday, February 17	Louisville	Coliseum
62	Sunday, February 18	Pittsburgh	Away
63	Tuesday, February 20	Minnesota	Away
64	Wednesday, February 21	Indianapolis	Away
65	Friday, February 23	New Orleans	Away
66	Saturday, February 24	New York	Coliseum
67	Monday, February 26	Houston	Arena

MARCH, 1967

68	Sunday, March 3	Oakland	Away
69	Monday, March 4	Dallas	Arena
70	Wednesday, March 6	Minnesota	Arena
71	Saturday, March 9	Louisville	Away
72	Monday, March 11	Dallas	Arena
73	Tuesday, March 12	Oakland	Arena
74	Wednesday, March 13	New York	Away
75	Friday, March 15	Minnesota	Away
76	Saturday, March 16	Dallas	Away
77	Monday, March 18	New Orleans	Arena
78	Friday, March 22	Dallas	Arena